



2026 CONFERENCE SPONSORSHIPS



TGFOA Fall Conference
Embassy Suites Murfreesboro
September 30 – October 2, 2026

The Tennessee Government Finance Officers Association (TGFOA) promotes the educational and professional interests of state and local governmental finance officers across the State of Tennessee. As a sponsor or exhibitor at our conferences, you will gain maximum exposure to the TGFOA members who have a combined impact on the governmental and financial industry across the State. Becoming a sponsor or exhibitor will allow for networking opportunities and the ability to form lasting connections with a variety of government finance professionals. TGFOA appreciates your consideration and is grateful for your invaluable contributions through the years. Without your support, we would not be successful!

Questions can be addressed to director@tgfoa.org

*****Sponsorships will be for September 1, 2025 to August 31, 2026*****

Diamond Sponsor — \$10,000 (Limit of 1)

- Event Sponsor
- 6 Free Attendees
- Recognition as Luncheon Sponsor
- 5 Minute Event Sponsor Introduction
- Will provide promotional logo bags for conference attendees (approx. 500)
- Speaker opportunity for breakout session—choice of time
- Opportunity to introduce a speaker during the conference
- Award one drawing gift from the main stage
- Prominent recognition on TGFOA website and all TGFOA events
- Prime Exhibitor Space (Sponsor does not have to exhibit)
- Full page ad in Electronic Program Book*
- Booth Size – 10 x 20 with power and 1 6 ft. table and 2 chairs

Platinum Sponsor — \$8,000 (Limit of 2)

- 4 Free Attendees
- Speaker opportunity for breakout session
- Recognition as Breakfast Sponsor
- Provide small swag item for conference attendee bags (approx. 450)
- Prominent recognition on TGFOA website and all TGFOA events
- Prime Exhibitor Space (Sponsor does not have to exhibit)
- One half-page ad in Program Book
- Booth size – 10 x 10 with power and 1 6 ft. table and 2 chairs

Gold Sponsor — \$5,000 (Limit of 5)

- 3 Free Attendees
- Recognition as a sponsor of a break
- Provide small swag item for conference attendee bags (approx. 450)
- Recognition on TGFOA website
- Prime exhibitor space
- One quarter-page ad in Program Book
- Booth Size – 8 x 8 with power and 1 6 ft. table with 2 chairs



Silver Sponsor — \$3,000 (No Limit)

- 2 Free Attendees
- Recognition on Website
- Exhibitor space
- Company Logo in Program Book
- 1 6 ft. table with 2 chairs provided

Exhibitor — \$2,000 (No Limit)

- 1 Free Attendee
- Exhibitor space
- Name in Program Book
- 1 6 ft. table with 2 chairs provided

Advertising — \$750

- Logo and company website information (QR Code) in program book
- Only for those not sponsoring/exhibiting

Add On Sponsorships: (Must be at least a Silver Sponsor to purchase the add on sponsorships:

- Lanyards/Badge Holders with Company's Name & Logo - \$2500
- T-Shirts with TGFOA Logo, Year, and Sponsor Logo -\$3000
- Power Bank for Conference Charging - \$2000
- Hotel Parking - \$1500
- Headshot/Photography - \$1500

Each free attendee receives conference registration which includes continuing professional education credits for sessions attended and conference meals (breakfast and lunch). Additional Attendees for all levels of sponsorship are at a cost of \$200 per person. All sponsorships must be paid by 8/15/2026. There will be no refunds for sponsors.

All sponsors and exhibitors are invited to set up in the Exhibit Hall on Wednesday at 4:00 p.m. Opportunities to visit with attendees include minimum of 3 breaks, 2 conference breakfasts and 1 conference lunch from Wednesday afternoon through Friday morning of the event. Bingo cards provided to conference attendees will allow for opportunities to meet and mingle with sponsors/exhibitors.



Questions about how to register? Contact us at director@tgfoa.org. Visit www.tgfoa.org to find out more. Sponsorship registration will open on April 1, 2026.

***** Sponsor Hosted Activity - \$3,500*****

The TGFOA Hospitality Committee is interested in working with two (2) Sponsors to provide a Networking Dinner or Activity on Thursday evening, October 1, 2026 at Fall Conference and also two (2) Sponsors for our Spring Institute in March. For more information, please contact Karen Bell at director@tgfoa.org.